



## YOUR TIMETABLE FOR THE ALPINMESSE WINTER 2017

### March 2017

- 31.03.2017: deadline 8% early booking discount
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### June 2017

- sending of marketing services (advertising placements in the magazine „alpinfieber“ / alpinmesse GUIDE book, advertising spaces, fashion show, sponsoring)
  - sending of advertising banners
  - RENTAL FURNITURE & SERVICES FEATURES
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### July 2017

- reminder for advertising placements in the magazine „alpinfieber“ / alpinmesse GUIDE book
  - 31.07.2017: deadline exhibitor registration
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### August 2017

- stand allocation
  - reminder for marketing services (advertising spaces, fashion show sponsoring)
  - tell us about your latest product news for our PRESS
  - RENTAL FURNITURE & SERVICES FEATURES
  - 15.08.2017: deadline “alpinfieber” – THE magazine of the alpinmesse
  - 31.08.2017: deadline alpinmesse GUIDE book
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- September 2017**
- reminder for rental furniture & service features
  - booking of parking tickets at [daniela.spiess@alpinesicherheit.at](mailto:daniela.spiess@alpinesicherheit.at)
  - 30.09.2017: deadline local marketing services (advertising spaces)
  - receipt of the invoice
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- October 2017**
- distribution of the exhibitor packages (posters, postcards, tickets)
  - print "alpinfieber" – THE magazine of the alpinmesse
  - print alpinmesse GUIDE book
  - 12.10.2017: deadline rental furniture & service features
  - hotel booking – code word can be obtained from [daniela.spiess@alpinesicherheit.at](mailto:daniela.spiess@alpinesicherheit.at)
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- November 2017**
- distribution of the clothing for the mountain & fashion show
  - sending of final information
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- 09. – 10. Nov. 2017**
- assembly alpinmesse
  - collection of exhibitor passes at the information stand
  - collection of reserved parking tickets at the information stand
  - collection of the WLAN code at the information stand
  - reorder of rental furniture & service features at the information stand
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**11. – 12. Nov. 2017** Welcome at the alpinmesse WINTER 2017!

